

Future-Focused Education | Strategic Practice Innovation

Practice Intelligence

www.23bykai.com

23BY KAI

PRACTICE INTELLIGENCE

Practice Intelligence helps AEC firms identify where AI can create the most value in their practice, which tools best suit different functions, and how to use them effectively.

The engagement can begin with one department, one workflow, or one business function and expand over time based on the firm's priorities.

SERVICE OPTIONS + PRICING

AI Education | \$500/session

Practical 60-minute presentation + Q&A explaining which AI applications fit different AEC functions, how to use them efficiently, where their limitations are, and what to avoid.

AI Briefing Subscription | \$1,350/year

Three 60-minute update sessions per year covering relevant new tools, changes to tools the team already uses, practical AEC use cases, and team questions.

AI Workflow Assessment | Starting at \$1,450

Programming/workshop to review how a department or workflow operates today, identify friction and repetitive work, clarify needs, and provide written findings and recommendations.

AI Workflow Advisory | \$1,350/year

Three 60-minute follow-up sessions per year to refine workflows, answer user questions, evaluate new capabilities, and identify the next area worth improving.

AI Pilot Development | Starting at \$1,750

Custom-scope development of one focused AI-enabled workflow to test, refine, document, train, and hand off to the client team. Final fee varies based on scope and complexity.

**Travel and related expenses are additional.

AI EDUCATION + AI BRIEFING SUBSCRIPTION

AI Education Package

A practical presentation that helps teams understand the current AI landscape without overwhelming them with tools.

- Which AI applications are best suited to different AEC functions
- Where each tool performs well — and where it does not
- What to do and avoid when using AI
- How to organize conversations, files, and information for more efficient use
- Practical examples relevant to the client's team or department

AI Briefing Subscription Package

Three update sessions per year to keep the team current as AI tools and capabilities evolve.

- Relevant new AI tools and capabilities
- Changes to tools the team already uses
- Practical AEC use cases worth watching
- Questions that surface through real-world use
- Recommendations on what is worth adopting — and what can be ignored

Best for teams that want informed, ongoing AI guidance without researching every new tool themselves.

Start with how the team works today. The goal is to identify where AI can remove friction, reduce repetitive work, improve access to information, or support better decisions — before investing in implementation.

1

MAP

Current workflow + tools

2

IDENTIFY

Friction + repetitive work

3

PRIORITIZE

Highest-impact AI opportunities

4

RECOMMEND

Best-fit tools + next steps

AI WORKFLOW ASSESSMENT + ADVISORY

AI Workflow Assessment Package

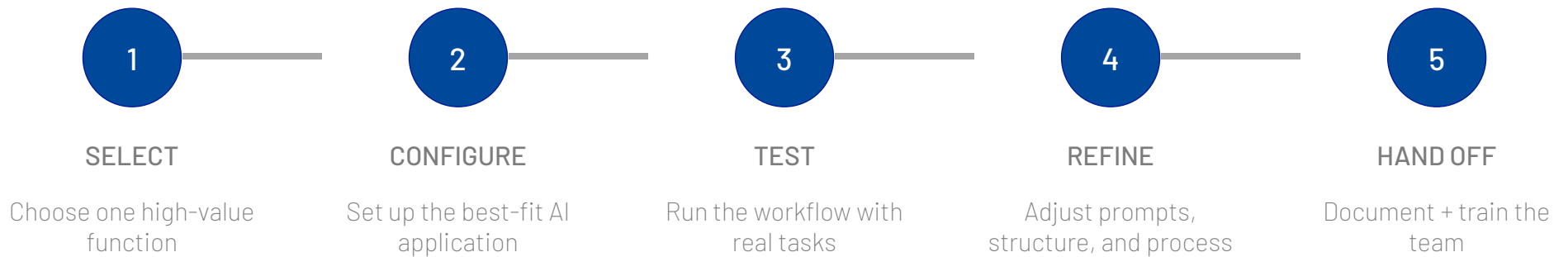
- A workshop with the client team to review one department, process, or workflow.
- Identify friction points, information gaps, repetitive tasks, and handoffs.
- Compare several AI applications that could address the highest-value opportunities.
- Provide recommendations on where to start and what not to automate.

AI Workflow Advisory Package

- Follow-up support after an assessment or pilot.
- Answer questions that arise as the team begins using the tools.
- Review how the workflow is performing and refine the process.
- Evaluate new AI capabilities and identify the next workflow worth addressing.

AI PILOT DEVELOPMENT

Optional, custom-scope development for one high-impact function. The pilot turns a recommendation into a working beta workflow the team can test before committing to broader implementation.



DELIVERABLES

A working beta workflow • documented process • team training • recommendations for continued use and evaluation

Pricing varies by scope, complexity, tool requirements, and development level.



Hi, I'm Kai.

Is your team exploring AI but unsure which tools are actually worth using?

Practice Intelligence gives AEC teams a practical way to learn what the tools can do, assess where AI can create the most value, and test one focused workflow before making a larger investment.

We can start with one department, one workflow, or one business function — and expand only where it makes sense.

Email me about where your team is getting stuck, and we can start there.